



<b><i>Eli Lilly and Company</i></b> Division of Financial Aid	<b><i>\$42.5M</i></b>
<b><i>Evan and Sue Ann Werling</i></b> College of Veterinary Medicine	<b><i>\$10M</i></b>
<b><i>Paula and Rodger Riney Foundation</i></b> Purdue Center for Cancer Research	<b><i>\$4.26M</i></b>
<b><i>The Li Family Foundation</i></b> Davidson School of Chemical Engineering	<b><i>\$3.25M</i></b>
<b><i>Michael and Paula Klipsch</i></b> Student Life	<b><i>\$3M</i></b>
<b><i>Raj and Melissa Singh</i></b> College of Veterinary Medicine	<b><i>\$1.5M</i></b>
<b><i>Anonymous</i></b> School of Business	<b><i>\$1.M</i></b>

<b><i>Steven and Lynne Cosler</i></b> Intercollegiate Athletics	<b><i>Undisclosed</i></b>
<b><i>Glenn Kautt</i></b> Purdue Polytechnic Institute and College of Science	<b><i>Undisclosed</i></b>
<b><i>Nancy Clifton Lilly and Marie-Odile Froment</i></b> College of Pharmacy and Student Life	<b><i>Undisclosed</i></b>

# Board of Trustees Meeting Topics



**FEB:** Strategic Initiative Update



**APRIL:** Affordability



**JUNE:** Fundraising



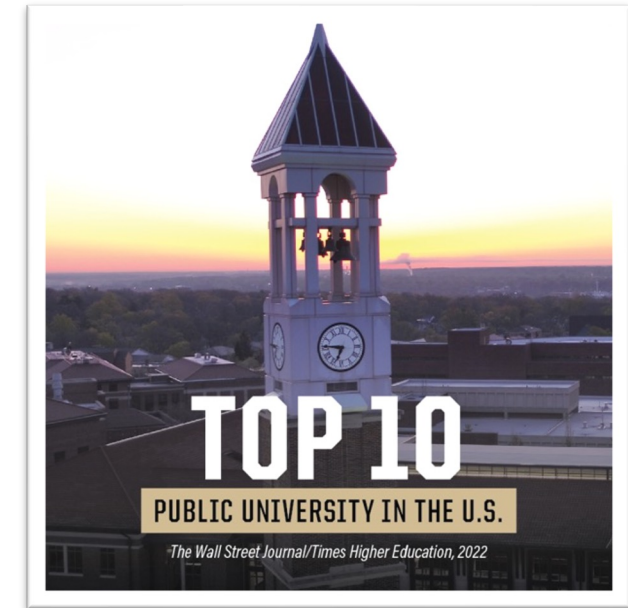
**AUG:** End of Year Report



**OCT:** Enrollment & Graduation



**DEC:** Institutional Reputation



# Notable Reputation Against Competitors

Ranking	Source	Indiana Public	Big Ten	Nation
Most Innovative School (5 Years)	U.S. News & World Report	<b>#1</b>	<b>#1</b>	<b>#7</b>
Top Public University	The Wall Street Journal/Times Higher Education	<b>#1</b>	<b>#3</b>	<b>#10</b>
Best Value University	The Wall Street Journal/Times Higher Education	<b>#1</b>	<b>#1</b>	<b>#7</b>
Best University for Engagement	The Wall Street Journal/Times Higher Education	<b>#1</b>	<b>Tie #1</b>	<b>#4</b>
Most Employable Graduates	Times Higher Education/Emerging	<b>#1</b>	<b>#4</b>	<b>#36</b>
University with Most Utility Patents in the World	U.S. Patent and Trademark Office	<b>#1</b>	<b>#1</b>	<b>#6</b>
Graduating the Most STEM Majors	Forbes	<b>#1</b>	<b>#2</b>	<b>#5</b>
Number of Alumni Working at Top Fortune 500 Companies	Forbes	<b>#1</b>	<b>#3</b>	<b>#19</b>
Best College for Veterans	College Consensus	<b>#1</b>	<b>#3</b>	<b>#8</b>
Most Trusted Public University	Morning Consult	<b>#1</b>	<b>#1</b>	<b>#4</b>
Best Online Learning School	Newsweek	<b>#1</b>	<b>#2</b>	<b>#3</b>
#3 College for Free Speech	College Pulse	<b>#1</b>	<b>#1</b>	<b>#3</b>

# Only one University Recognized as a "Brand that Matters"

2021



2022



# Reputation as a Leader in our Nation's Critical R&D



Secretary Antony Blinken ✓

@SecBlinken

United States government official

Many thanks to @LifeatPurdue's talented students for welcoming me to the @BNCPurdue Birck Nanotechnology Center today. U.S. economic security depends on developing the talent pipeline in this vital field and Purdue is on the right path. Thoroughly impressed by what I saw today.



2:52 PM · Sep 13, 2022 · Twitter Web App

“...Purdue’s outstanding legacy of supporting U.S. national security through science and technology.”

*-Deputy Secretary of Defense Dr. Kathleen Hicks*

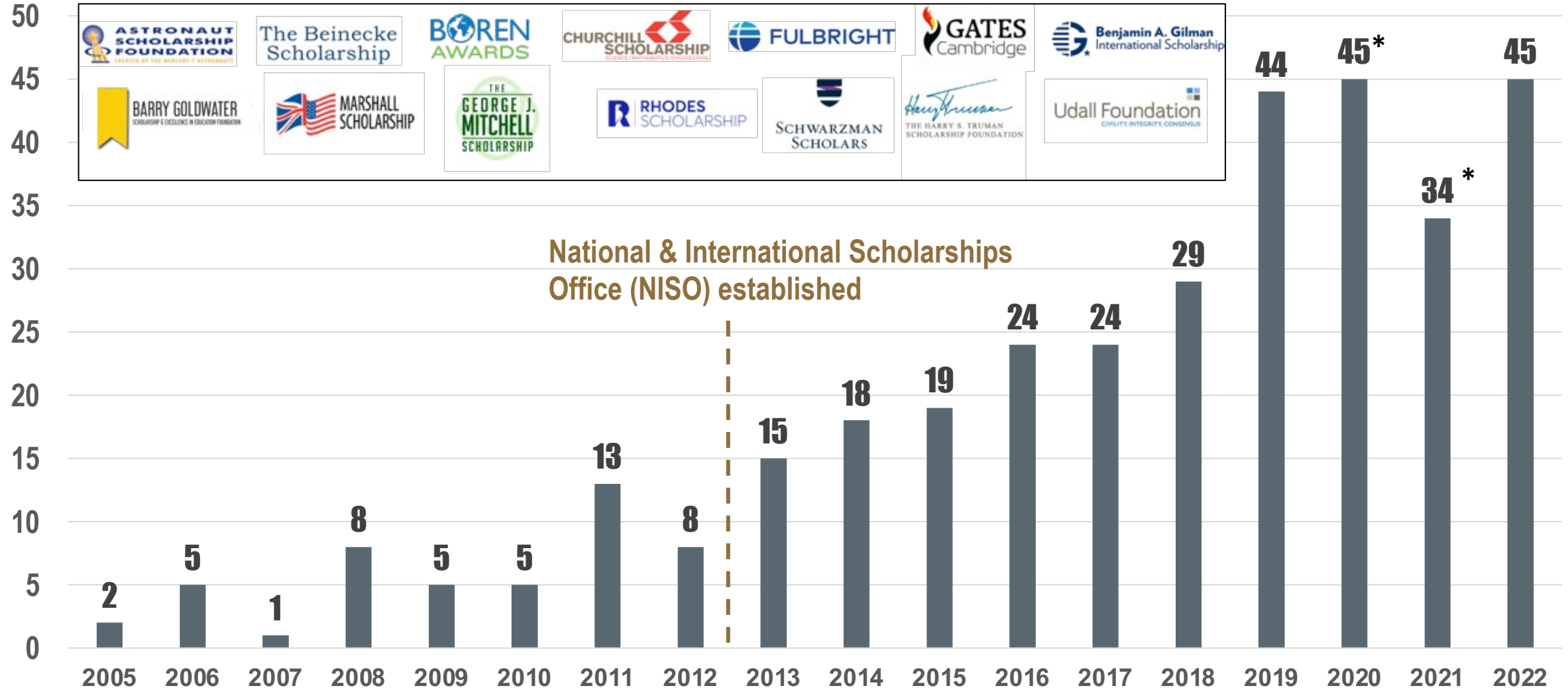


**Purdue has the top energetics program in the country.**



# Reputation For Exceptional Students

## Major Scholarship Recipients, Finalists & Honorable Mentions



\*Some awards were canceled or deferred due to COVID.

# Top Performing Videos: 2021 vs 2022

**2021**



*Boilermakers Keep Going*  
**673,939** TOTAL VIEWS



*One Last Ride*  
**206,253** TOTAL VIEWS



*The Data Mine*  
**189,116** TOTAL VIEWS

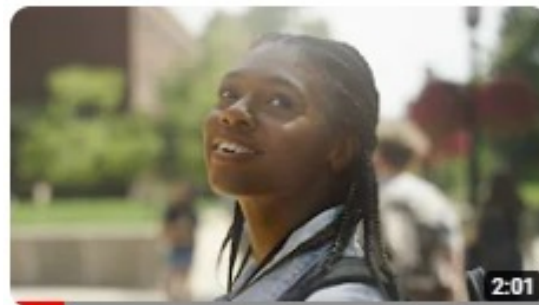
**2021 Top 3 = 1 million views**

**2022 Top 3 TO DATE = 7.7 million views**

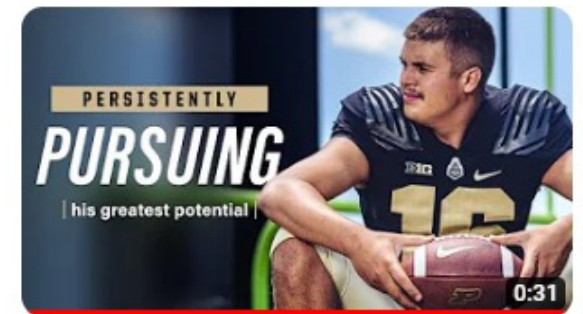
**2022**



*Small Steps Lead to Giant Leaps*  
**3.7 million** YouTube VIEWS



*What Can You Imagine at Purdue?*  
**2.6 million** YouTube VIEWS



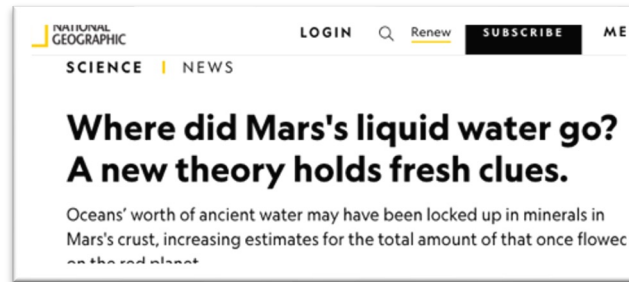
*Aidan O'Connell: This is Persistence*  
**1.4 million** YouTube VIEWS

# Top Newsmakers: 2021 vs 2022

## 2021



*White paint*  
**683 Placements**



*Mars water*  
**381 Placements**

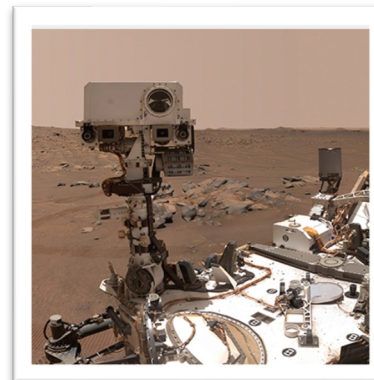


*Drum at Notre Dame*  
**148 Placements**

## 2022



*Future depends on making engineering cool*  
**1,630 Placements**

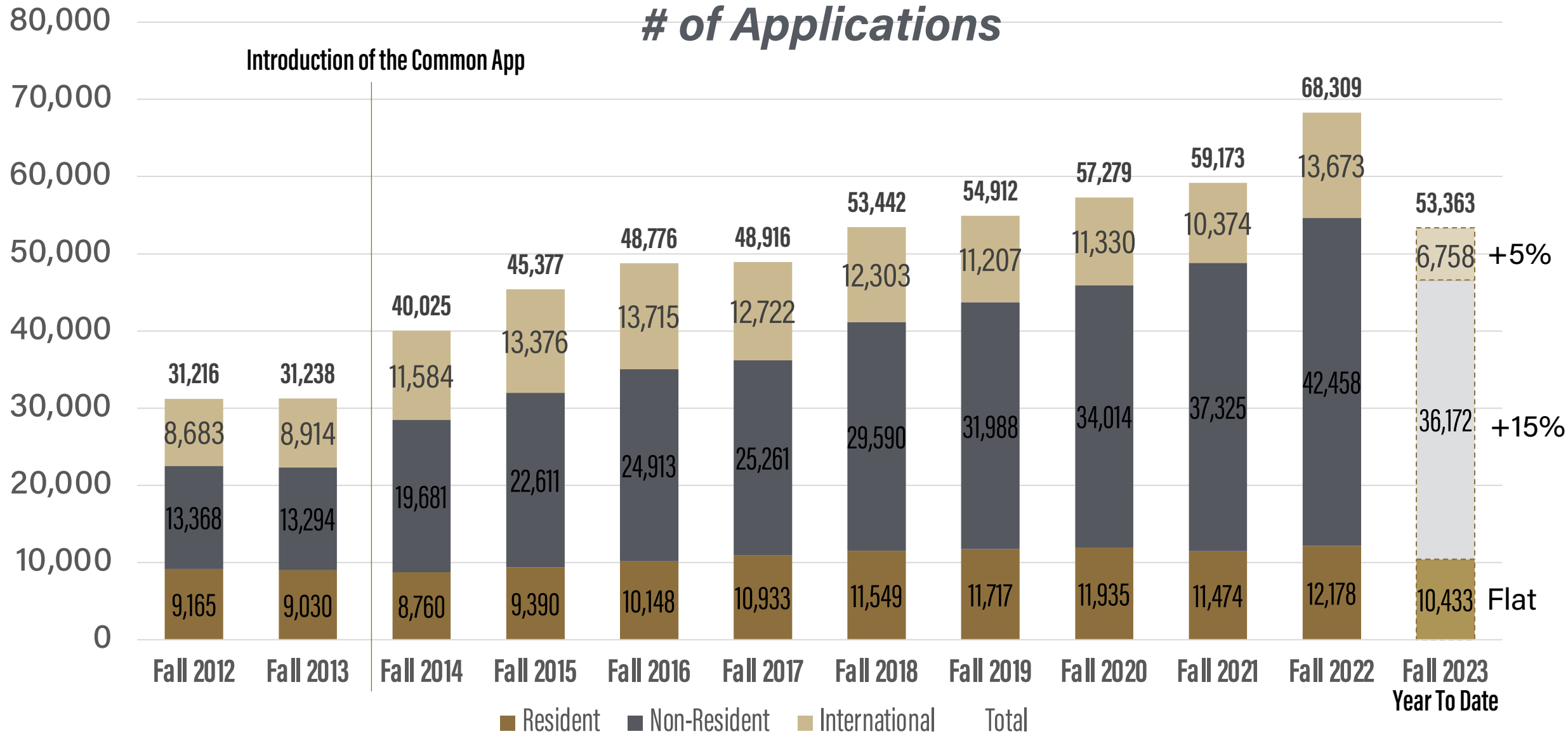


*Mars sand colors*  
**454 Placements**



*Electrified roads*  
**406 Placements**

# Reputation as Reflected by Demand for Applications



# National Reputation as a Great Place to go to School

